

1. PROJECT SUMMARY

Project Name: Institute of Integrated Education & Skill Development (IIES)

Location: Aravakurichi, Tamil Nadu

Entity Types:

- ✓ Techno-Functional School
- ✓ Placement Consultancy
- ✓ Diploma in General Nursing & Midwifery (GNM)
- ✓ Diploma in Catering & Hospitality

Core Vision:

Deliver holistic, employable education from school level through skill training, with institutional placement support.

Mission Statements

- Provide quality academics + vocational skills aligned with industry needs.
- Bridge the gap between education and employment.
- Empower students from rural backgrounds with certified skills and job opportunities.

2. SCOPE & OFFERINGS

Entity	Program	Duration	Target Group
Techno-Functional School	Std 6–12 + IT / Functional Skills	7 years	Adolescents
Placement Consultancy	Career guidance & job placements	Continuous	School / College / Skill learners
Nursing Diploma College	GNM Diploma	3.5 years	Class 12+
Catering Diploma College	Catering & Hospitality Diploma	1 year	Class 10+ / 12+

3. REGULATORY & APPROVAL ROADMAP

Techno-Functional School

- Recognition through **Directorate of School Education, Tamil Nadu**
- Teacher certifications (B.Ed / CTET / TET as applicable)

- Fire & safety approvals
- RTE & inspection compliance

✦ Diploma in Nursing (GNM)

1. **Indian Nursing Council (INC)** – National approval
2. **Tamil Nadu Nurses & Midwives Council (TNMC)** – State permission
3. **Affiliation:** Dr. MGR Medical University
4. **Hospital tie-up** – Minimum 75–100 beds for clinical training

✦ Catering Diploma

- **Directorate of Technical Education (DOTE) Tamil Nadu**
- **FSSAI License** for training kitchen
- Curriculum compliance (NSDC / local boards)

✦ Placement Consultancy

- **No strict regulator**, but FSSAI / labour registrations / business tax compliance needed
- Can register with **District Employment Exchange**
- Optional: Membership with **Skill India / NSDC partners**

□ 4. CAMPUS & INFRASTRUCTURE REQUIREMENTS

Total Land Requirement: ~20,000 – 25,000 sq.ft

(Dedicated spaces for classrooms, labs, library, admin, cafeteria, and optionally hostel & transport bay)

Zones / Blocks

1. Academic Block (School + College classrooms)
2. Labs
 - Nursing Skill Labs (Anatomy, Microbiology, Simulation)
 - Catering Kitchens (Main kitchen, Bakery & Confectionery)
 - Computer & IT Lab
3. Library & Resource Centre
4. Admin Block
5. Placement Cell Office
6. Cafeteria/Canteen
7. Parking + Outdoor Garden/Play Area
8. (Optional) Hostel



5. HUMAN RESOURCES (Year 1)

Techno-Functional School

Role	Qty
Principal	1
Teachers (Core Subjects)	8–10
IT / Tech Trainers	3–5
Admin & Support	4

Nursing College

| Role | Qty |
 Principal / Director | 1 |
 Nursing Tutors | 6 |
 Clinical Instructors | 5 |
 Office/Admin | 2 |
 Support Staff | 3 |

Catering College

| Role | Qty |
 Head Chef Trainer | 1 |
 Catering Instructors | 3 |
 Kitchen Assistants | 3 |
 Admin | 1 |
 Support | 2 |

Placement Consultancy

| Role | Qty |
 Placement Head | 1 |
 Placement Officers | 2 |
 Admin Support | 1 |

💰 6A. CAPITAL EXPENDITURE (ONE-TIME)

Component	Estimated Cost (₹)
Land / Lease Premium	20,00,000
Construction / Renovation	55,00,000
School Classrooms & IT Labs	12,00,000
College Rooms & Facilities	8,00,000
Nursing Labs & Equipment	15,00,000
Catering Kitchen & Equip	18,00,000
Library & Resource Centre	6,00,000
Computer & Internet Infrastructure	10,00,000
Furniture & Fixtures	12,00,000
Placement Office Setup	3,00,000
Branding & Launch	3,50,000
Regulatory & Consulting Fees	5,00,000
Contingency (10%)	18,00,000

★ Total Estimated Capital Cost ≈ ₹1.84 – ₹1.90 Crores

💰 6B. OPERATING BUDGET (ANNUAL)

Expense	Annual Cost (₹)
Faculty & Staff Salaries	1,30,00,000
Electricity, Water, Internet	9,00,000
Maintenance & Repairs	6,00,000
Marketing & Promotions	7,00,000
Stationery & Consumables	5,00,000
Transport / Clinical Training	5,00,000
Licenses & Compliance	3,00,000
Placement Events / Job Fairs	3,00,000
Misc Admin	5,00,000

★ Total Annual Operating Cost ≈ ₹1,73,00,000

7. REVENUE MODEL (ANNUAL)

Assumptions: enrolment grows over time, fees moderate, placement consultancy earns service fees.

1) Techno-Functional School

Metric	Value
Students (Year 1)	200
Avg Annual Tuition	₹30,000
Revenue	₹60,00,000

↑ +5% student growth / year

2) Nursing Diploma

| Metric | Value |
 Students | 60 |
 Avg Fee | ₹70,000 |
 Revenue | ₹42,00,000 |

↑ +10% every 2nd year

3) Catering Diploma

| Metric | Value |
 Students | 40 |
 Avg Fee | ₹50,000 |
 Revenue | ₹20,00,000 |

↑ +10% every 2nd year

4) Placement Consultancy

| Metric | Value |
 Placement Fees / Yr | ₹500,000 |
 Corporate Tie-ups | ₹100,000 |
 Total | ₹6,00,000 |

↑ +20% / year with scale

TOTAL ANNUAL REVENUE (ESTIMATE)

Year	Revenue (₹)
Year 1	1,28,00,000
Year 2	1,39,00,000
Year 3	1,51,50,000
Year 4	1,67,00,000
Year 5	1,85,00,000

8. 5-YEAR FINANCIAL PROJECTIONS

Assumptions

- ✓ 7% annual fee increase
- ✓ Student intake increases as adoption grows
- ✓ Operating costs inflate ~5% yearly

Year	Revenue	Operating Cost	Net Profit / (Loss)
1	1,28,00,000	1,73,00,000	(45,00,000)
2	1,39,00,000	1,81,50,000	(42,50,000)
3	1,51,50,000	1,90,50,000	(39,00,000)
4	1,67,00,000	2,00,00,000	(33,00,000)
5	1,85,00,000	2,10,00,000	(25,00,000)

💡 Cumulative Loss over 5 years: ~₹1.84 Cr

(This reflects early investment & growth phase—profitability typically starts in Year 6–7 when occupancy, fees, and placement revenues mature.)

Profit enhancement strategies

- Add hostel revenue from Year 2
- Tie-ups with corporate training contracts
- Online / weekend skill certificates
- Government / NGO funding for vocational programs

1 9. IMPLEMENTATION PLAN

Phase	Timeline
Planning & Approvals	1–2 months
Land & Construction	4–6 months
Lab & IT Setup	2 months
Hiring & Training	1–2 months
Regulatory Submissions	3–6 months (parallel)
Inspections & Approvals	2–3 months
Marketing & Admissions	2–3 months

Total time to launch: ~8–12 months

10. REGULATORY CHECKLIST BY ENTITY

Techno-Functional School

- ✓ DSE Recognition
- ✓ Fire & Safety NOC
- ✓ Qualified faculty
- ✓ Library standards

Nursing Diploma

- ✓ INC Permission
- ✓ TNMC State Permission
- ✓ TNMGRMU Affiliation
- ✓ Hospital MoU & clinical training

Catering Diploma

- ✓ DOTE Approval
- ✓ FSSAI Registration
- ✓ Curriculum compliance

Placement Consultancy

- ✓ Local business registration
 - ✓ Labour / tax compliance
 - ✓ Placement agreements
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11. KEY RISK & MITIGATION

Risk	Mitigation
Low admissions	Early community outreach + scholarships
Approval delays	Engage consultant early
Cost overruns	Monitor monthly + contingency reserve
Faculty shortage	Competitive pay + faculty pipeline
Market competition	Strong placement record + industry partnerships

12. ACCELERATOR RECOMMENDATIONS

- ✓ Create **detailed SOPs** for operations
 - ✓ Build **industry advisory boards** (hospitals, hotels, corporates)
 - ✓ Offer certified **short courses** to boost cash flow
 - ✓ Pursue **government vocational grants**
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